

Station WHP / WLYH / EHP
Market HARRISBURG, PA
Product Issue Rate Cards Sept 17- November 6, 2012
Demo RA25+
Flight Dates 9/17-12 to 11-6-12
Salesperson Brad Phillips
Date 9/7/12

WHP - CBS
 WLYH - CW
 EHP - MYNT

	Daypart	Day	Time	Program	Comments for WLYH	Sec	Sel Est 1 Rating
WLYH	Morning	M-F	7-9A	THE DAILY BUZZ		70	
WLYH	Daytime	M-F	9-10A	THE DOCTORS		85	
WLYH		M-F	10-11a	MAURY		80	
WLYH		M-F	11a-12n	JEREMY KYLE		80	
WLYH		M-F	12n-1p	DIVORCE COURT/JUDGE ALEX		90	
WLYH		M-F	1-2p	PEOPLES COURT		125	
WLYH		M-F	2-3p	JUDGE MATHIS		100	
WLYH	Early Fringe	M-F	3-4p	THE BILL CUNNINGHAM SHOW	EFF WK 9/17	100	
WLYH		M-F	4-5p	MAURY POVICH		80	
WLYH		M-F	5-6p	KING OF QUEENS/THE OFFICE		100	
WLYH		M-F	6-7p	RULES OF ENGAGE/HOW I MET MOM		120	
		S/S	N-6p	CW 15 Movies, etc		95	
WLYH		Sa	6-7p	BURN NOTICE		100	
WLYH		Sa	7-8p	BIG BANG/BIG BANG		150	
WLYH		Su	6-7p	RULES OF ENGAGE/HOW I MET MOM		135	
WLYH	Access	M-F	7-7:30p	BIG BANG THEORY		400	
WLYH		M-F	7:30-8p	BIG BANG THEORY		350	
WLYH		Su	7-8p	BIG BANG THEORY 2X		350	
WLYH	Late News	M-F	10-10:30p	10P NEWS ON WLYH		200	
WLYH		Sa	10-10:30p	CBS21 NEWS ON CW15		185	
WLYH		Su	10-10:30p	CBS21 NEWS ON CW15		175	
WLYH	Late Fringe	M-F	10:30-11p	HOW I MET YOUR MOTHER		100	
WLYH		M-F	11-11:30p	RULES OF ENGAGEMENT		80	
WLYH		M-F	11:30p-12m	THE OFFICE		80	
WLYH		M-F	12m-1a	ACCORDING TO JIM/OLD CHRISTINE		45	
WLYH		Sa	10:30-11:30p	COLD CASE		100	
WLYH		Sa	11:30p-12:30a	LAW & ORDER		70	
WLYH		Sa	12:30-1:30a	THE CLOSER		60	
WLYH		Su	10:30-11p	HOW I MET YOUR MOTHER		100	
WLYH		Su	11-11:30p	RULES OF ENGAGEMENT		80	
WLYH		Su	11:30p-12m	THE OFFICE		80	
WLYH	Prime	Sa	8-9p	CASTLE		225	
WLYH		Sa	9-10p	BONES		295	
WLYH		Su	8-9p	CASTLE		225	
WLYH		Su	9-10p	BONES		250	
				CW PRIME PROGRAMMING	New Fall Lineup mostly begins wk 10/1		
WLYH		M	8-9P	LA COMPLEX		400	
WLYH		M	8-9p	90210	EFF 10/8	400	
		M	9-10P	LA COMPLEX		400	
WLYH		M	9-10p	GOSSIP GIRL	EFF 10/8	475	
WLYH		Tu	8-9p	HART OF DIXIE	EFF 10/2	475	
		Tu	9-10p	FAME AT YOUR DOORSTEP		425	
WLYH		Tu	9-10p	EMILY OWENS	EFF 10/23	475	
		W	8-9P	OH SIT!		500	
WLYH		W	8-9P	ARROW	EFF 10/10	500	
WLYH		W	9-10p	SUPERNATURAL	EFF 10/3	600	
WLYH		Th	8-9p	THE VAMPIRE DIARIES	EFF 10/11	750	
		Th	9-10p	FAME AT YOUR DOORSTEP		400	
WLYH		Th	9-10p	BEAUTY & THE BEAST	EFF 10/11	550	
WLYH		F	8-9p	TOP MODEL	EFF 10/19	600	
WLYH		F	9-10p	NIKITA	EFF 10/19	450	
WLYH	SPORTS	M-SUN	1P-11P	PHILLIES BASEBALL		800	
WLYH	SPORTS	SUN	12:30-2P	30 MIN SHOW TIME VARIES	PREGAME IS SUN ONLY	300	
WLYH	SPORTS	SAT	N-3:30P	BIG EAST FOOTBALL		135	